



Membership Committee

The 1975-76 Membership Committee held its first meeting in Cincinnati on September 29, 1975. It is a working committee of 18 people, all of whom are membership subcommittee chairmen in special areas, thereby using the pyramid club principle to increase AOCS membership. In addition to F.B. White, chairman, and Glen A. Jacobson, executive chairman, the members are C.A. Cater, S. Dominik, H.P. Dupuy, J.G. Endres, J.A. Fioriti, T.A. Foglia, R.H. Grinstein, R.B. Muller, H.W. Ladyn, E.G. Perkins, R.A. Reck, S. Smith, T.H. Smouse, A.E. Waltking, P.A. Wells, and V.C. Witte.

The committee has approached its obligation to the Society by establishing a major objective and taking the actions which follow:

I. Major Objective

To determine means by which the AOCS can best serve its members and to take steps to improve or initiate such services if they do not already exist. If this objective is attained, the committee believes AOCS membership will increase.

II. Implementation

A. Individual Members

1. The subject matter of technical papers at local and national meetings constitutes the principal reason for attendance at these meetings. The National Program Planning Committee has been requested (a) to review the symposia subjects of national meetings to be certain that *all* elements of the AOCS are being served and to report their findings to the Governing Board, and (b) to prepare comprehensive lists of topics of interest to AOCS members and to identify competent speakers in order to assist program committee chairmen in planning local and national meetings.

2. The Education Committee has been asked to arrange for an increased number of short courses and to locate these in various areas of the U.S. to best serve the needs of the membership.

3. Extend aid to unemployed members who are seeking re-employment: (a) free advertisements in the *Journal* (existing), (b) employment clearing house (newly developed), and (c) deferral of dues (to be considered by the Governing Board).

4. Provide liaison between prospective student members and the Society through a new subcommittee of the Membership Committee.

5. Invite qualified nonmembers to join the AOCS.

B. Corporate Members

Support of corporate members, who pay dues in excess of individual members, should be recognized in various ways:

1. Acknowledgment in the *Journal*.
2. Annual letter of thanks from the president.
3. Consideration of advertising discounts (for consideration by the Advertising Committee).

C. The President's Club and Honor Roll

This club and honor roll have provided the way to recognize AOCS members who have contributed to the well-being of our Society by bringing qualified scientists and engineers into the AOCS. This recognition is not only public, by announcement in the *Journal*, but, for the lucky and most diligent, there are thoughtful and pecuniary prizes.

III. Membership Operating Procedures

A. Review of AOCS membership applicant qualifications and approval by the Membership Committee have been accomplished at national meetings only. A new, accelerated procedure will be adopted to reduce the waiting time of applicants to no more than 2-3 months.

B. Closer liaison between the Membership Committee and the Champaign office of the Society will be accomplished to enhance the efforts of the Membership Committee.

Public Relations Committee

The Public Relations Committee is an Administrative Committee with responsibility for aiding in the dissemination of news about the Society to promote its image as a recognized authority in specific fields and to publicize activities, awards, scientific achievements, certification, and the Smalley program both locally and nationally.

The current chairman is Jack Marcus and the members are Norman Bednarczyk, Bud Gormley, Edward Reid, Charles Williams, John Williams, and Charles Ziel.

The Public Relations Committee is currently involved in several projects which will meet its stated scope:

1) Revision of the press release mailing list. This update will correct addresses and compartmentalize the list by area of interest of the publication.

2) Committee publicity using the "Committee Spotlights" section in *JAACS*. This monthly section reviews the activities of several committees and reports on future tasks.

3) Preparation of a handbook to be used by publicity chairmen of national meetings. This will provide some continuity and will reduce the number of problems for the chairmen. This guide will become part of the meeting manual.

4) Presentation of news of our industry as well as related industries in the monthly "People and Places" section in *JAACS*.

5) Preparation of a public relations manual to be used by local sections to improve their exposure in their own geographic areas.

6) A program which is designed to give exposure to speakers at national meetings. This is based on a previous program and will utilize symposium abstracts sent to our mailing list.

For the future, the committee is planning the following projects:

1) Design of some form of certificate to express appreciation for volunteers. Recipients of these certificates will be decided by the Public Relations and Executive committees.

2) Increased local sections publicity utilizing a local representative who will solicit information from the members of the section and report it to the national office.

Any suggestions as to future work that should be undertaken or current projects should be sent to any member of the Public Relations Committee. ■